CCS CORPORATE COUNSELLING SERVICES

Workplace Mental Wellbeing as a Broker Advantage

Confidential, clinically governed support that helps employers protect people, performance and risk—across multi-country workforces.

Value for Broker

- **Deepen Client Partnerships:**
  Position you as a value-driven advisor, supporting diverse, global workforces with holistic solutions.
- **Expand your revenue streams:**
  Unlock new opportunities in employee well-being and digital service offerings.
- **Be an innovation leader:**
  Position yourself as a leader in forward-thinking employee well-being solutions.
- **Be seen as a Trusted Advisor:**
  Strengthen your reputation as a go-to advisor for comprehensive and innovative employee benefits

What CCS provides

Corporate Counselling Services (CCS) delivers workplace mental wellbeing and Employee Assistance solutions to support employees, managers, and organisations through everyday challenges and critical incidents—globally and confidentially.

Core capabilities:

- **Employee support:**
  confidential short-term counselling and practical guidance
- **Manager support:**
  consultation, coaching and guidance for people leaders
- **Critical incident support:**
  rapid response after traumatic events or major disruption
- **Wellbeing training & prevention:**
  targeted sessions (stress, resilience, mental health awareness, etc.)
- **Global delivery:**
  multilingual, multi-country coverage via a managed network and robust intake processes

Learn more: **ccsint.com**

Confidentiality note: CCS protects individual privacy. Employer reporting is aggregated/anonymised and designed for insight—not identification.

CORPORATE COUNSELLING SERVICES

Workplace Mental Wellbeing as a Broker Advantage

Confidential, clinically governed support that helps employers protect people, performance and risk—across multi-country workforces.

Why employers are buying/purchasing now

- Rising stress, burnout and retention pressure
- Increasing expectations around psychosocial risk and duty of care
- Demand for fast access, confidentiality, and measurable governance—across locations

How it works

1. Employee/manager reaches CCS via [24/7 toll-free number / Web-based app/Chat services in certain languages]
2. Intake & triage to match the right support level
3. Support delivered by qualified professionals, with clinical governance
4. Employer reporting is aggregated and anonymised (no individual clinical details)

Key broker positioning angles (choose by client type)

- Benefits & retention: strengthen Employee Value Proposition, reduce turnover and absenteeism
- Risk & duty of care: practical support framework for psychosocial risk and incidents
- Performance & resilience: help managers support teams and sustain productivity

Why CCS

- Since 1988, providing high-quality support to international organizations
- Clinically led, quality-assured delivery model
- Strong privacy and confidentiality approach (GDPR compliant, ISO certified)
- International capability: multilingual support and cross-border consistency
- Practical implementation support and broker collaboration

How brokers engage CCS

Step 1: Broker introduces opportunity (email intro or short scoping call)

Step 2: CCS confirms scope and provides proposal within 3 business days

Step 3: Joint client call (optional) → final proposal → implementation

What we need to scope quickly

- Client countries / languages, employee count, desired services/modules, target go-live date
- Any specific risk context (e.g., critical incident coverage, high-risk workforce)

Learn more: **ccsint.com**

Confidentiality note: CCS protects individual privacy. Employer reporting is aggregated/anonymised and designed for insight—not identification.